

Baltimore, MD 21228 / Website Design / eBay Store Design /  
Logo Banner Design / Blog Writing / Social Media Marketing

August 2, 2016

[TonyasDynamicDesigns](#)

Serving clients WORLDWIDE since 2006!

Tonya Becker ~ Creative Designer and Social Media Marketer  
Bluefield, WV 24701  
USA

To You My Future Client,

Are you looking for a creative and enthusiastic ebay store designer, website designer, and social media marketer who is very passionate about their work? Then look no further because I am the perfect designer and marketer for you!

**My key areas of expertise are the following:**

- Over 10 years of experience in graphic design, website design, and marketing
- Excellent understanding of color theory, design, layout, and typography
- Excellent software proficiency with Adobe design software and more
- Attentive to detail and precision with every project that I am working on
- Commitment to the highest level of professionalism at all times
- Highly motivational and determined to get my tasks completed on time

My resume is displayed below to demonstrate that I am the best designer for you. Please check out my excellent [design portfolio](#) on Behance.

Thank you for your consideration. I look forward to custom designing your site with the most professional designs and aggressively marketing your site that will get you the best results for your business or non-profit organization.

To learn more about all of the services that I offer, please select a store category on the left hand side of [my website](#). I look forward to working with you soon.

Sincerely yours,  
Tonya Becker  
Resume Below

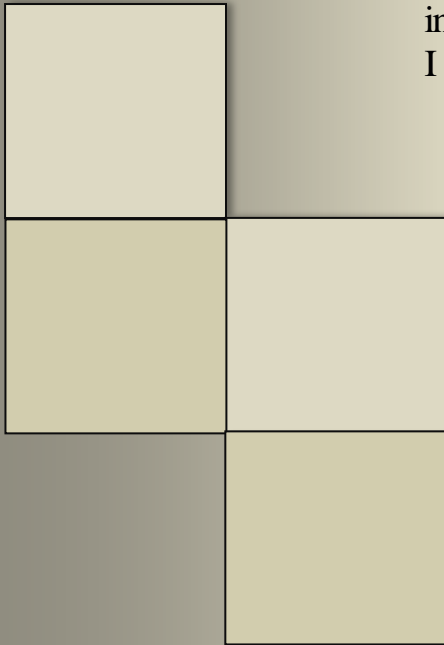
2016

# Tonya Becker

## My Objective

My main objective is to utilize my skills as a *graphic designer*, *website designer*, *eBay store designer*, *Yahoo store designer*, and *social media marketing manager* to work on your next project.

I can work on your project remotely from my office or I can work in-house with your company. I am willing to travel and relocate. I will become a very valuable asset to your company.



# Tonya Becker

Bluefield, WV ♦ (540) 300-1977

E-mail: [tonya@TonyasDynamicDesigns.com](mailto:tonya@TonyasDynamicDesigns.com)

Website: [TonyasDynamicDesigns](http://TonyasDynamicDesigns)

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## Work History

**June 2006 to Present**

### **TonyasDynamicDesigns**

Art Director, Website Designer, Graphic Designer, E-Commerce Internet Sales Manager, Email Marketing Manager, and Social Media Marketing Manager for [TonyasDynamicDesigns](http://TonyasDynamicDesigns)

I am in charge of the following tasks:

- Management of every aspect of TonyasDynamicDesigns
- Usability Assurance
- User-Centered Design (UCD)
- Human Factors Engineering (HFE)
- Human-Computer Interaction (HCI)
- User Experience Design (UX)
- User Interface Design (UI)
- Information Architecture (IA)
- Interaction Design (IxD)
- Usability Testing
- Creating Flow Charts
- Creating Navigation Maps
- Creating User Scenarios
- Creating Personas
- Creating Site Maps
- Creating Wireframes
- Creating Storyboards
- Creating Prototypes
- Creating Mockups
- Copywriting for website pages with rich keyword content
- Creating entire front end website designs from start to finish
- Creating graphic designs for the web and print
- Creating brand identity for small to large businesses
- Marketing websites on their social media websites
- Increasing brand awareness with social media and email marketing
- Upselling current clients with social media marketing and email marketing
- Acquiring new clients with social media marketing and email marketing
- Website and eBay Store Management
- Listing and editing items for sale online
- Analyzing websites' sales and traffic in order to increase sales and traffic

# Tonya Becker

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## **December 2003 to November 2006**

### **Home Health Aid**

My duties included the following:

- Taking care of my elderly aunt Effie with all of her daily tasks

## **March 2002 to December 2003**

### **Pocahontas Broadcasting WELC 102.9 FM / 1150 AM**

Radio Disc Jockey / Radio Board Operator

My duties included the following:

- Operating the radio station console consisting of faders and pots
- Logging transmitter readings as needed
- Executing the Emergency Alert System (EAS) as needed
- Broadcasting live Nascar Winston Cup Racing
- Broadcasting live Busch Races
- Broadcasting live and pre-recorded Christian programming
- Announcing the local news, weather, and sports
- Playing pop music and rock music from the 70's, 80's, 90's, and today
- Playing commercials, public service announcements, and station id's
- Producing 30 second and 60 second commercials (voice overs)
- Monitoring the FM and AM Broadcasts simultaneously
- In charge of locking up the radio station at the end of the night shift

## **April 2001 to January 2002**

**Wisdom Media Group, Inc.** (now called Lime Radio in New York City)

Radio Engineer / Radio Board Operator

My duties included the following:

- In charge of overnight radio programming
- In charge of monitoring the radio Internet stream
- In charge of keeping all of our radio programs organized

## **November 2000 to May 2001**

### **Echosphere Corporation Dish Network**

Outbound Customer Service Agent

My duties included the following:

- Cross-selling and up-selling current Dish Network customers
- Acquiring new Dish Network customers

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## **June 1999 to November 2000**

### **Turner Vision**

Inbound Customer Service Representative

My duties included the following:

- Assisting customers with their accounts
- Answering billing questions
- Taking care of customers' C-Band satellite technical issues
- Accepting payments over the phone by credit card and western union
- Handling sensitive and confidential information
- Converted C-Band satellite customers to Dish Network

## **November 1998 to June 1999**

### **United Telesis**

Telemarketer / Outbound Agent

My duties included the following:

- Selling Qwest long distance phone service
- Selling cellular phone service

## **October 1993 to February 1997**

### **Mountaineer Broadcasting WXEE 1340 AM Radio Station**

Radio Announcer / Radio Board Operator

My duties included the following:

- Operating the radio station console consisting of pots
- Logging transmitter readings as needed
- Executing the Emergency Broadcast System (EBS) as needed
- Answering the phones and taking messages
- Announcing the local news, weather, and sports
- Playing country music from the 70's, 80's, 90's and today
- Playing commercials, public service announcements, and station id's
- Producing 30 second and 60 second commercials (voice overs)
- Producing 30 second and 60 second public service announcements (PSA)
- Broadcasting Nascar Winston Cup Racing programs
- Broadcasting live and pre-recorded Christian programming
- Training new employees on how to fully operate a radio station
- In charge of locking up the radio station at the end of the night shift

# Tonya Becker

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## Skills

- Highly motivational
- Extremely well organized
- Graphic Designs for the web such as logo designs and banner designs
- Graphic Designs for print such as newspaper ads, newspaper pages, t-shirt designs, business card designs, brochures, and billboard signs
- Website Design, Yahoo Design, ProStores Design, and eBay Store Design
- XHTML, HTML, HTML5, DHTML, XML, CSS, CSS3, Flash, Java, Java Script, JQuery, and PHP
- Creating W3C Validated HTML Code
- Creating W3C Validated CSS Code
- FTP – File Transfer Protocol
- Professional Training Skills
- Single-Sourcing
- Content Management
- Business Management
- Website Management
- Telecommuting
- Teleworking
- Blog Management and Blog Submissions on Blogger and Word Press
- Social Media Marketing on Twitter, Facebook, Google+, LinkedIn, YouTube, and Pinterest
- Writing skills such as technical writing, eBooks, reports, and business letters
- Creating PowerPoint Presentations
- You Tube Video Commercial Production
- Voice Over Production
- Sound Editing
- Typing 50 wpm

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## Software Proficiency

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Fireworks
- Adobe Dreamweaver
- Adobe Premiere
- Adobe After Effects
- Adobe Flash
- Camtasia
- QuarkXPress
- Microsoft Word
- Microsoft Excel
- Microsoft Power Point
- Microsoft Outlook
- Audacity / Sound Forge
- Scott Studio Automation / ENCO Systems
- Social Media Software / Blogging Software

## Education

I have my [Associate of Arts in Information Technology/Visual Communication](#) from the University of Phoenix. My concentration is in Website Design. I am very close to completing my Bachelor's Degree in Website Design/Multi-Media.

# Tonya Becker

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## Interests

- Social Media Marketing
- Freelance eBay Store Design
- Freelance Graphic Design
- Freelance Website Design
- End Times Holy Bible Study
- Photography
- Song Writing
- Poem Writing
- Creative Writing

## Awards

- [Top Sales, Best Customer Service, Best Sales Close Ratio, and more](#)
- [eBay Powerseller Award Letter 2007](#)
- [eBay Powerseller Award 2007](#)

## Documents

- [My Letter of Recommendation](#)

## Websites

- [My LinkedIn Profile](#)
- [My Facebook Fan Page](#)
- [My Twitter Page](#)
- [My Google Profile](#)
- [My Website](#)
- [My Portfolio](#)



## **References**

You are very welcome to contact the eBay sellers and website owners at the links below to inquire about my work.

[Debi's Luxury Linens and More](#)

[Bungajoy Gifts](#)

[DMC Supermall](#)

[Little Bit of Somethin'](#)

[HD Truck Tools](#)

[Smokehouse Studios](#)